

Amendments to the Claims:

The following Listing of Claims will replace all prior versions, and listings, of claims in the application:

Listing of Claims

1. (Currently Amended) A retroreflective article, comprising:
 - a body layer having a front structured surface comprising recessed faces that define cube corner cavities and a rear surface opposite the structured surface;
 - a reflective film disposed at least on the recessed faces of the cube corner cavities;
 - [and]
 - a first ~~transparent~~, pressure-sensitive adhesive layer that fills the cube corner cavities and that is transparent[.]; and
 - a second pressure-sensitive adhesive layer disposed on the rear surface.
2. Cancelled.
3. (Currently Amended) The article of claim 1, wherein the first adhesive layer comprises a transparent heat-activated adhesive.
4. (Currently Amended) The article of claim 1, wherein the first pressure-sensitive adhesive layer comprises a crosslinked polymer.
5. (Currently Amended) The article of claim 1, wherein the first adhesive layer is substantially coextensive with the structured surface.
6. (Currently Amended) The article of claim 5, further comprising:
 - a release liner that contacts the first adhesive layer.
7. (Currently Amended) The article of claim 5, further comprising:
 - a transparent cover layer that contacts and bonds to the first adhesive layer.

8. (Original) The article of claim 7, wherein the transparent cover layer comprises a thermoplastic polymer.

9. (Original) The article of claim 7, wherein the body layer comprises a thermoplastic polymer.

10. (Currently Amended) The article of claim 1, wherein the first adhesive layer has a lower elastic modulus than that of the body layer.

11. (Currently Amended) The article of claim 10, wherein the elastic modulus of the first adhesive layer is less than about 345 MPa and the elastic modulus of the body layer is greater than about 690 MPa.

12. (Currently Amended) The article of claim 5, wherein the first adhesive layer is substantially continuous such that it covers both the cube corner cavities and upper portions of the structured surface.

13. (Original) The article of claim 1, wherein the reflective film is discontinuous.

14. (Cancelled) The article of claim 1, wherein the body layer also has a rear surface opposite the structured surface, the article further comprising:

a second pressure-sensitive adhesive layer disposed at the rear surface.

15. (Currently Amended) A retroreflective article, comprising:

a body layer having a front structured surface comprising recessed faces that define cube corner cavities and a rear surface opposite the structured surface;

a reflective film disposed at least on the recessed faces of the cube corner cavities;
[and]

a layer of flowable radiation-curable composition that fills the cube corner cavities and is bonded to the reflective film; and

a pressure-sensitive adhesive layer disposed at the rear surface.

~~wherein the elastic modulus of the radiation-curable composition layer is less than about 690 MPa and the elastic modulus of the body layer is greater than about 690 MPa.~~

16. (Previously presented) The article of claim 15, wherein the radiation-curable composition layer is substantially coextensive with the structured surface.

17. (Previously presented) The article of claim 16, wherein the radiation-curable composition layer covers substantially all of the structured surface.

18. (Previously presented) The article of claim 15, wherein the radiation-curable composition is substantially polymeric.

19. (Previously presented) The article of claim 15, wherein the radiation-curable composition is suitable for forming a transparent pressure-sensitive adhesive.

20. (Previously presented) The article of claim 15, wherein the radiation-curable composition has a sufficiently low shrinkage such that upon curing it maintains intimate contact with the recessed faces.

21. (Previously presented) The article of claim 15, wherein the reflective film is discontinuous, and the radiation-curable composition is suitable for forming a covalent bond with exposed portions of the body layer.

22-34 (cancelled)

35. (Currently Amended) A retroreflective article, comprising:
a body layer having front and back opposed surfaces, the front surface comprising a structured surface comprising recessed faces that define cube corner cavities and the back surface

comprising a substantially non-structured surface on which is disposed a pressure-sensitive adhesive layer;

a reflective film disposed at least on the recessed faces of the cube corner cavities; and

a layer of flowable radiation-curable composition that fills the cube corner cavities and is bonded to the reflective film[;].

~~wherein the elastic modulus of the layer of flowable radiation-curable composition is less than about 690 MPa and the elastic modulus of the body layer is greater than about 690 MPa.~~

36. (Currently amended) The article of claim 35, wherein the ~~second~~ back surface is planar.

37. (Previously presented) The article of claim 35, wherein the body layer is polymeric.